

(2024 October 6)The Big Lie, MAGA Misinformation, the Bannon/Nazi "flood the zone"
Disinformation Strategy - Richardson (Letters from an American)

<https://open.substack.com/pub/heathercoxrichardson/p/october-6-2024>

"'The Democrats don't matter,' Bannon told a reporter in 2018. 'The real opposition is the media. And the way to deal with them is to flood the zone with sh*t.' Keeping listeners constantly trying to defend what is real from what is not destroys their ability to make sense of the world. Many people turn to a strongman who promises to create order. Others will get so exhausted they simply give up. As scholar of totalitarianism Hannah Arendt noted, authoritarians use this technique to destabilize a population."

- Helen Cox Richardson